

# Considering Vein Treatment?

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## Dr. Gordon Gibbs

*By Dr. Gordon F. Gibbs*

In this article, Dr. Gibbs and Dr. Eidson explain how the Intersocietal Accreditation Commission ensures high quality patient care, and discuss what the ideal in vein treatment can mean to patients and their quality of life:

*Q: Dr. Eidson, many people do not understand the importance of accreditation in vascular care. Let's explain to our readers what accreditation is and why it is important in the treatment of venous disease.*

**Dr. Eidson:** The Intersocietal Accreditation Commission, or IAC as it is commonly called, provides accreditation programs for [vascular testing](#), [echocardiography](#), [nuclear/PET](#), [MRI](#), [diagnostic CT](#), [dental CT](#), [carotid stenting](#) and [vein center](#). The purpose of IAC accreditation is “to ensure high quality patient care and to promote health care by providing a mechanism to encourage and recognize the provision of quality imaging diagnostic evaluations by a process of accreditation.” Through the accreditation process, facilities assess every aspect of daily operation and its impact on the quality of health care provided to patients.

*Q: Dr. Eidson, are all vein practices IAC accredited?*

**Dr. Eidson:** No, they are not. The Diagnostic Center at Trinity Vein Institute is nationally IAC accredited, which puts us among the top 10% in the world for vascular diagnosis.

*Q: Dr. Eidson, how would you describe the ideal in vein patient care?*

**Dr. Eidson:** A vein practice should strive to always put patients first and foremost. From the first phone call through the patient's last visit, the goal should be to provide an accurate diagnosis and the best experience with an optimal outcome. A vein practice should want patients to leave their office feeling better, beautiful and with a sense of well-being. Quality of care should begin with a medical professional who is dedicated to your needs as a patient, such as a concierge. The patient lounge should be a warm, inviting and comfortable place to prepare for your screening or procedure. The medical staff should never let go of the human element and the fact that they are there for you.

*Q: What are the practical benefits when vein treatment provides the very best in patient care?*

**Dr. Eidson:** The best way to answer this is to repeat what some typical patients say about their experience with vein treatment and how it has changed their quality of life:

“(Vein treatment) has given me more mobility than had for a long time. My quality of life is better, due to the fact that the pain and swelling is gone. I am now able to walk and stand for longer periods of time.” -*Ruby Alexander*



"I had problems where my legs would burn and I would have pain in my legs if I stood for any length of time. I also had varicose veins that ached and hurt. The procedures ... were practically pain free and I had almost no discomfort after. Now my legs no longer burn and I can do the things I love to do in significantly more comfort." *-Mr. Thad Smotherman*

"I am so pleased with the results of both legs. The pain and cramping is gone and of course both legs look so much better. Doctors, technicians, and the rest of the staff are all special people. I liked the way you seem to work so well together. Thank you. It has been a great experience."

*-Elna Burlingame*

#### *About Dr. Gordon F. Gibbs*

*The founder and chief medical officer of Trinity Vein Institute and Rocky Mountain Vein Institute, Dr. Gordon F. Gibbs is a Mayo Clinic trained interventional radiologist board certified in phlebology, diagnostic radiology and fellowship trained in vascular/interventional radiology. He is an active member of the American College of Phlebology and The Society of Interventional Radiology. Dr. Gibbs is also Medical Director of Diagnostic and Interventional Radiology at St. Mary-Corwin Medical Center in Pueblo, Colorado. For more information, please visit <http://www.trinityvein.com/>, send an email to [info@trinityvein.com](mailto:info@trinityvein.com) or call 888.730.VEIN (8346).*

