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Healthcare at The Speed of: Education!

On July 22, 2013 in Business, General by General Editor

By Erin Gibbs, CEO - RMVI Services

With the speed of advancement in patient care and medical business, the only way to keep up and remain an "employer of choice" and "health care provider of choice" is to remain committed to continuing education. At Rocky Mountain Vein Institute, a founding principle for our organization is education. We provide a stipend to employees to assist with furthering skills and career growth through professional organizations and certifications, and board certification for our physicians, the highest level of continuing education in the specialty area of vein disease.

Moreover, our administrative staff is encouraged to participate in business networking events, training classes and conferences. Internally, we offer skills training and an annual company meeting and getaway to further the understanding of our standards and style of care, as well as our specialty of vein disease. This event inevitably creates shared history and understanding of each other.

In the last two months, the RMVI commitment to higher education and furthering staff skills has been highlighted through the goals set and achieved by our employees. As a company, we could not be prouder. Some of those accomplishments include:

- Two newly board certified Diplomats of the American Board of Lymphatic and Venous Medicine (ABLVM)
- Four double-board certified physicians
- One newly certified Registered Phlebology Sonographer (RPhS)
- One newly certified Medical Assistant in addition to a full staff

Within the organization, we offer a variety of opportunities to further one's education and skills to meet the demands of a savvy patient population and a competitive vein care industry.

Most notable is our RMVI Provider Fellowship Program. This six-month intensive program is open to all specialties and mid-level health-care professionals, including Physician Assistants and Nurse Practitioners. In our experience, a multidisciplinary approach to treating venous disease has produced the best in patient experience and outcomes, as we can understand the individual challenges each patient has in achieving healthy legs and a healthy lifestyle. Our fellows train under Dr. Gordon Gibbs, founder and Chief Medical Executive in the Pueblo RMVI clinic and receive encouragement and direction from our other board certified vein specialists as well as from the supporting staff. By the completion of training, our trainees have completed hundreds of ablations and spider vein treatments in addition to academic studies in preparation for the phlebology board exam. There is no better prepared vein care specialist than an RMVI Fellowship graduate.

On the administrative side, our managers and executives also complete continuing education in areas relevant to healthcare management and business innovation. Our Chief Operating Officer is a Certified Professional in Healthcare Risk Management, requiring re-credentialing every three years and 45 hours of continuing education time plus time on the job. On a rotational basis, we send staff to Mayo Clinic's "Transform" Conference, an annual focus on innovation of philosophy, technology, business theory and teamwork and patient care. All staff also completes CPR and First Aid training annually and many hold medical practice and credentialing in multiple states so that as we grow, we can offer cross coverage and the same standards of care that our patients have come to expect from Rocky Mountain Vein Institute.

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